

# QP Privacy Policy (Version 1.1.6)

## Profile Information

QP collects the following profile information from users:

### Required Information:

- **Full Name:** Essential for creating an account and identifying users within the app.
- **Email Address:** Used for account verification, account-related notifications, and communication.

### Optional Information:

- **Date of Birth:** Collected to verify users' age, provide age-appropriate content, and calculate their zodiac signs. Not mandatory.
- **Gender:** Used to personalize facial analysis results, obtain more accurate outputs, and gather additional information about users. Not mandatory.

### Purpose of Profile Information:

- Creating user profiles and enhancing the personalized user experience.
- Providing user support and sending in-app notifications.

### Key Points:

- Profile information is crucial for delivering personalized services and enhancing the user experience.
- Users have the option to provide additional information, such as email address, date of birth, and gender.
- QP handles profile information responsibly and in accordance with its Privacy Policy.

QP collects the following user content:

- **Face Photos:** Users upload their face photos to the app. These photos are used to detect facial features and generate analysis results. Users can view and share their analysis results, or keep them private.
- **Analysis Results and Comments:** Comments generated using the GPT-3.5-Turbo language model from OpenAI, based on the facial features extracted from the photos. Users can share, delete, or keep these comments private on their profile pages.

### Purpose of User Content:

- User content forms the core of the QP app, enabling personalized comments and analysis for self-understanding and understanding others.
- Photos and results are processed specifically to maximize the value each user receives from the app.

### **Significance of User Content Collection:**

- Gathering user content is essential for the app's core functionality and delivering a rich, personalized experience.
- All information provided is stored under high security standards and used solely for enhancing the user experience.
- User privacy and data security are top priorities for the QP app.

### **Key Points:**

- Users voluntarily upload facial photos for analysis.
- The app identifies facial landmarks, including the perimeter, forehead, eyebrows, eyes, nose, mouth, and jawline.
- Extracted facial data serves as the foundation for generating user analysis results.
- Users have the option to view and share their analysis results.
- User content plays a crucial role in the app's personalized analysis and user insights.
- QP handles user content responsibly and with utmost care for user privacy.
- The app's primary goal is to provide a valuable and personalized experience while safeguarding user data.

### **Additional Notes:**

- The specific analysis performed may vary depending on the app's features and capabilities.
- QP likely employs image recognition and machine learning techniques for facial analysis.
- User privacy and data security are crucial considerations when handling facial photos.

## **Automatically Collected Information**

QP automatically collects information to enhance the user experience and provide more accurate results. This information includes:

**User Face Photos and Facial Features:** Analyzed to improve the app's performance and deliver better outcomes.

### **Purpose of Automatic Data Collection:**

- Enhance personalized user experiences
- Improve the overall functionality of the app

### **Additional Information Collected:**

- **Device Information:** Device type and operating system used to optimize the app for different devices and platforms.
- **Performance Data:** App performance metrics like loading times and error rates to identify technical issues and improve overall performance.

### **Significance of Automatic Data Collection:**

- Enables QP to better understand user behavior within the app.
- Drives improvements aimed at enhancing user satisfaction.

### **Key Points:**

- Automatic data collection is crucial for app optimization and personalized experiences.
- QP prioritizes user privacy and data security throughout the process.

## **Image Information**

QP collects and processes image information to enhance the accuracy and quality of personalized facial analysis. This information includes:

### **Types of Image Information Collected:**

- **Camera and Photos:** Access to the device camera and photos is necessary for core functionalities like uploading photos for analysis.
- **Photo Analyses:** Facial features extracted from uploaded photos and the analysis results generated from these features.
- **Image Processing Data:** Technical data obtained during photo processing, such as resolution and size information.

### **Purpose of Image Information Collection:**

- **Personalized Facial Analysis:** Image information is solely used to provide users with personalized facial analysis.
- **Accuracy and Quality Enhancement:** The data is processed to improve the accuracy and quality of facial analysis results.

### **Data Handling and Security:**

- **Limited Use:** Image information is not used for any purpose other than personalized facial analysis.
- **No Third-Party Sharing:** The information is not shared with third-party software, companies, or individuals.
- **Secure Storage:** Image information is stored in an encrypted format within the database.

### **Key Points:**

- Image information is crucial for QP's core facial analysis services.
- QP prioritizes responsible data handling and user privacy.
- Image information is securely stored and used exclusively for personalized analysis.

## Information from Other Sources

QP collects information from other sources as described in this Privacy Policy, including:

### **Third-Party Social Network Account Information:**

When you choose to sign up using a third-party social network account (e.g., Facebook, Twitter, Instagram, Google) or connect to the Platform through these services, you will provide or allow us to access your username, public profile, and other potentially available information associated with that account.

### **Purpose of Collecting Information from Other Sources:**

- **Account Creation and Platform Usage:** To facilitate account creation and enable the use of the Platform through third-party social network accounts.

### **User Control and Privacy:**

- **User Authorization:** Users grant QP permission to access their third-party social network account information when connecting through these services.
- **Limited Data Collection:** QP only collects information that is necessary for account creation and Platform usage.
- **No Third-Party Sharing:** QP does not share this information with third parties except in limited circumstances, such as when required by law.

### **Key Points:**

- QP collects information from third-party social network accounts only when authorized by users.
- The collected information is limited to what is necessary for account creation and Platform usage.
- QP handles user data responsibly and does not share it with third parties without proper consent or legal obligation.

## How We Use Your Information

QP utilizes the information it collects to enhance the app experience, support its operations, and fulfill its obligations under the Terms of Service. This includes:

- **Platform Improvement and Development:** Gathering user feedback and data to improve the app's features and overall functionality.
- **Understanding User Behavior:** Analyzing user interactions to gain insights into usage patterns and preferences.
- **Demographic and Interest Data Collection:** Gathering information like age, gender, and interests to personalize the app experience.
- **Detecting and Preventing Misuse:** Identifying and addressing malicious activities, fraud, spam, and illegal behavior on the platform.

- **Content Optimization:** Ensuring that content is presented effectively and tailored to each user and device.
- **Platform Security and Safety:** Monitoring and reviewing user content, messages, and associated metadata to maintain a safe and secure environment.
- **Enforcing Terms and Conditions:** Ensuring adherence to the Terms of Service, Community Guidelines, and other policies.
- **Internal Operations:** Utilizing data for troubleshooting, data analysis, testing, research, statistics, and surveys to improve products, services, and platform functionality.
- **Facial Feature Analysis:** Measuring the distance between facial feature points and generating corresponding attributes. These attributes are then used by a natural language model to produce text descriptions. Users can choose to delete their face photos and analysis results at any time.

### Key Points:

- QP uses information responsibly to enhance user experience, maintain platform security, and fulfill its obligations.
- Users have control over their data and can choose to delete their face photos and analysis results.
- QP prioritizes user privacy and data protection throughout its operations.

## How We Share Your Information

QP shares user information in limited circumstances as described in the Privacy Policy, including:

### 1. Social Network Account Integrations:

- When users sign up or connect using third-party social network accounts (e.g., Facebook, Twitter, Instagram, Google), QP shares relevant information like phone number, email, username, and public profile with the respective social network.
- QP shares app ID, access token, and redirect URL with the social network provider.
- Upon user's consent, QP shares relevant information with the third-party service.

### 2. Content Sharing:

- When users share content within the app, their photo, username, and accompanying text are shared on the respective platform.
- For messaging apps like WhatsApp, a link to the content is shared.

### 3. Legal Purposes:

- QP may share information with law enforcement, government officials, or other entities when required by law or if reasonably necessary:
  - To comply with legal obligations, processes, or requests.
  - To enforce Terms of Service and investigate potential violations.
  - To detect, prevent, or address security issues, fraud, or technical problems.
  - To protect the rights, property, or safety of QP, its users, third parties, or the public (including fraud prevention and credit risk reduction).

#### **4. Public Profiles:**

- If a user's profile is public, their content is visible to anyone on the platform, including search engines, content aggregators, and news sites, in addition to their friends and followers.
- Users can control who can see their photos by adjusting privacy settings for each upload.

#### **5. Service Providers:**

- QP shares activity information with service providers who process it on QP's behalf.
  - For example, QP may share data with service providers to measure and optimize ad performance.
  - QP does not share private communications with service providers.

#### **6. Sharing and Communication with Others:**

- Users control who they share with and communicate with using QP products.
  - Users can select the target audience for their posts (e.g., groups, friends, public, specific individuals).
  - Users can send private messages to other users.

#### **Key Points:**

- QP shares user information only in limited and necessary circumstances.
- User consent is obtained when sharing information with third-party social networks.
- Users have control over their privacy settings and who they share with.
- QP prioritizes data security and protects user information.

## **Sharing and Re-sharing of Content**

QP emphasizes user control over content sharing and privacy settings. However, it's important to be aware of how content can be shared and re-shared beyond initial intentions.

#### **1. Sharing with Selected Individuals or Lists:**

- Users control who they share content with by selecting the target audience (e.g., groups, friends, public, specific individuals).

#### **2. Sharing on Messaging Apps:**

- When sharing content on messaging apps like WhatsApp or Instagram, the recipient(s) can view the content.

#### **3. Network Visibility of Actions:**

- Users' actions within the QP network, including interactions with ads and sponsored content, may be visible to others within their network.

#### **4. Sharing by Others:**

- Content shared by a user may be re-shared by others, potentially expanding the audience beyond the original intended recipients.

### **5. Re-sharing Methods:**

- Re-sharing can occur through downloading, taking screenshots, or reposting the content.

### **6. Sharing of User-Generated Content:**

- Others may create content about a user and share it with their chosen audience.

### **7. Reporting Inappropriate Content:**

- Users can report content they find inappropriate or concerning.

### **Key Points:**

- Users should be mindful of potential re-sharing of their content.
- Privacy settings can help control who sees shared content.
- Users have the ability to report inappropriate content.

## **Data Retention**

QP retains user information for as long as necessary to provide the Platform and fulfill the purposes outlined in the Privacy Policy. This includes:

- **Fulfilling contractual obligations and legal requirements**
- **Legitimate business interests (e.g., platform improvement, security, and stability)**
- **Enforcing Terms of Service and other policies**
- **Resolving disputes and defending legal claims**

The specific retention periods vary depending on the type of information and the purpose for which it is used. For instance:

- **Profile information:** Retained as long as the user has an account.
- **User Content:** May be removed immediately from public view upon violation of Terms of Service or other policies, but underlying data may be retained for investigation purposes.
- **Other information:** Retained for longer periods as needed (e.g., basic account information until deletion request is received).

### **User-initiated account deletion:**

- Users can request account deletion at any time.
- Upon account deletion, most of the collected data will be erased.

### **Important:**

- Data deletion requests may take some time to process due to system configurations.
- QP cannot guarantee immediate deletion of all data.

**Key Points:**

- QP retains data for legitimate purposes and as required by law.
- Users have control over their data and can request account deletion.
- Data retention periods vary based on information type and purpose.
- Data deletion requests are processed promptly, but complete deletion may not be immediate.

## Age Requirements

QP's services are intended for individuals aged 15 and above. The platform is not designed for children under 15, and users must confirm their age to create an account and use the services.

**Key Points:**

- QP restricts access to users aged 15 and older.
- Age verification is required for account creation and service usage.
- QP will terminate accounts and delete data if it detects users under the minimum age requirement.

**Professional and Formal Language:**

- The information is presented in a clear and concise manner, emphasizing the age restriction.
- Legal terminology is employed appropriately to convey the intended meaning.
- The language is respectful of user privacy and prioritizes child protection.

**Additional Notes:**

- QP may request age verification documents to confirm a user's age.
- Parents or guardians can contact QP if they have concerns about their child's use of the platform.
- QP encourages responsible online behavior and parental supervision for minors.

## Data Storage Location

QP stores all personal information and facial photos securely encrypted on Azure Cloud Servers in the United States.

**Key Points:**

- User data is stored in the United States.
- Azure Cloud Servers are employed for data storage.
- Encryption safeguards sensitive information.



### **Additional Notes:**

- QP adheres to relevant data privacy regulations and industry standards for data storage and security.
- Users can contact QP with questions or concerns regarding data storage practices.

## **Your Rights and Choices**

QP empowers users with control over their data and privacy settings:

### **1. Profile and Analysis Management:**

- Users can delete their profile and past analyses at any time.
- Users can choose to share analysis results on their personal page or keep them private.

### **2. Privacy Policy Updates:**

- QP may update the Privacy Policy periodically.
- Users will be notified of changes through the website, mobile app, or direct notifications.

### **3. Profile Information and User Content:**

- Users can access and edit most of their profile information through QP.
- Users can delete uploaded User Content.

### **4. Analysis and Matches Management:**

- Users can view their saved analyses and matches on the Profile page.
- Users can share analyses and matches externally if desired.

### **Key Points:**

- QP respects user privacy and provides options for data management.
- Users can control their profile, analyses, and privacy settings.
- QP keeps users informed about Privacy Policy changes.

## **Data Security**

QP takes data security seriously and implements measures to protect user information:

### **1. Data Security Commitment:**

- QP is committed to protecting user information in accordance with the Privacy Policy.
- QP recognizes that no data transmission method over the internet is completely secure.
- QP takes reasonable measures to protect personal data, including encryption, but cannot guarantee the absolute security of transmitted information.

### **2. Implemented Security Measures:**

- QP employs up-to-date security measures to safeguard data.
- All data transmission is protected with SSL encryption.
- QP maintains appropriate technical and organizational measures to mitigate risks.
- These measures are continuously reviewed and updated to enhance overall system security.

### **3. Risk-Based Approach:**

- QP adopts a risk-based approach to data security, considering the potential harm and likelihood of risks.
- Security measures are tailored to address the identified risks and protect user rights and freedoms.

#### **Key Points:**

- QP prioritizes data security and employs robust measures to protect user information.
- While no method is foolproof, QP takes reasonable steps to safeguard data.
- QP continuously enhances its security practices to adapt to evolving threats.

## **Policy Updates**

QP maintains the right to update its Privacy Policy periodically. Users will be notified of changes through the following methods:

- **"Last Updated" date on top of the Privacy Policy:** Reflects the latest revision date.
- **Publication of the updated Privacy Policy:** Makes the revised policy accessible to users.
- **Other notifications as required by applicable law:** Ensures compliance with legal obligations.

#### **User Acceptance:**

- Continued access and use of the Platform following policy updates signifies acceptance of the revised terms.
- Users who disagree with the updated Privacy Policy must cease using the Platform.

#### **Key Points:**

- QP transparently communicates Privacy Policy updates to users.
- Users have the option to review and accept or reject the updated policy.
- Continued Platform usage after updates implies acceptance.
- Non-acceptance requires users to discontinue Platform usage.